

Thursday, June 4th

TIME: 09:00 (CEST)
10:00 (EEST)

Plenary Session

Thursday, June 4th

Time: 09:00 (CEST); 10:00 (EEST)

Opening

Chair

Laurențiu Tăchiciu
Grazia Calabro
Roxana Sârbu
Dumitru Miron
Dorel Paraschiv
Gabriela Țigu
Rodica Pamfilie
Daniela Rupo
Șerban Toader

Welcome Messages

Giovanni Moschella
Roxana Sârbu
Grazia Calabro
Dumitru Miron
Dorel Paraschiv
Gabriela Țigu
Rodica Pamfilie
Giovanni Lagioia

Keynotes

Daniela Rupo: Sustainable Practices and Corporate Financial Performance: Is There a Positive Link?

Șerban Toader: Early Cohort Millennials as Transformational Leaders. A Case Study of a Professional Auditing Services Firm in Romania

Publication Opportunities

Dan-Cristian Dabija: Thematic Special Issues in International Web of Science Journals

Thursday, June 4th

TIME: 12:00 (CEST)
13:00 (EEST)

Track 1 Session 1

Perspectives of Education and Work (1)

CHAIR: Alina-Elena Iosif

Thursday, June 4th

Time: 12:00 (CEST); 13:00 (EEST)

Host: Răzvan Dina

Pre-University Education System in the EU: Relevant Features of Its Teaching Staff

Adrian Cosman, [Monica Logofătu](#), Gabriel Ioan Avrămescu and Sorin Tudor

Demographic Characteristics of Employees as Work Engagement Predictors: Case Study of Serbia

[Ana Nešić](#), Slavica Mitrović Veljković, Maja Meško and Tine Bertnocel

Perceptions of the Students in the Tourism Specializations Regarding the Effectiveness of the Educational Process and Their Preparation for the Tourism Sector

Geanina Brînză, [Alexandru Anichiti](#) and Gina Ionela Butnaru

Digital Teaching in Romania During COVID 19

[Cristina Veith](#)

Comparing E-Learning Platforms from the Perspective of Facilitating Active and Collaborative Learning

[Ioana Andreea Bogoslov](#), Radu Mircea Georgescu

How CSR Programs Affect Employees' Happiness. A Literature Survey

[Alina-Alexandra Gorovei](#)

Track 3 Session 1

Business Related Ethical and Environmental Issues (1)

CHAIR: Irina Drăgulănescu

Thursday, June 4th

Time: 12:00 (CEST); 13:00 (EEST)

Host: Mihaela Bucur

New European Union Green Deal in Tough Times of COVID-19 Plague

[Zenon Foltynowicz](#)

Comparative Study on the Determinants of Tax Evasion in Italia and Romania

[Roxana-Aurelia Mârț](#)

Drivers of the Evolution of the Corporate Social Responsibility: Country Aspect

[Elena Matveeva](#)

Airlines Sustainable Business Models

[Casandra Venera Pietreanu](#), Sorin Eugen Zaharia and Adina Petruta Pavel

Track 4 Session 1

Economic and Societal Sustainability Challenges (1)

CHAIR: **Dumitru Miron**

Thursday, June 4th

Time: 12:00 (CEST); 13:00 (EEST)

Host: Gabriel Sabou

What Is the Cost of Raising a Child?

[Valeria Vannoni](#), *Adriana Manolică, Teodora Roman and Gabriela Boldureanu*

Determinants of Persistent Poverty in the EU Countries

[Simona-Roxana Ulman](#) and *Cristina Căuțișanu*

The Role of Economic Policy Uncertainty in the Development of Emerging and Developed Capital Markets

Mihaela Onofrei, [Dumitru-Nicușor Cărăușu](#) and *Dan Lupu*

The Impact of Financial Crisis on the Banking Systems: An Analysis on EU Members

[Ionela-Gabriela Matei](#)

Connectedness of Stock Markets in Eastern and Central Europe

[Alexandru Vladoi](#) and *Alexandru Daia*

Track 5 Session 1

Contemporary Entrepreneurship Issues

CHAIR: **Mariana Drăgușin**

Thursday, June 4th

Time: 12:00 (CEST); 13:00 (EEST)

Host: Daniel Zgură

The Particular Case of the Kirznerian Entrepreneur. A Focus on the International Market

[Anca Elena Lungu](#)

Economic Trends and Entrepreneurial Activity

[Cristian G. Terza](#)

Are All Romanian Entrepreneurs Alike? Findings from the GEM 2015 Survey

[Adrian Oțoiu](#)

Monitoring Transformation of Bioeconomy Entrepreneurship in Romania

[Steliana Rodino](#), *Alina Butu, Carmen Gheorghe and Marian Butu*

Challenges for Entrepreneurs Amidst the COVID-19

Mihaela Cornelia Dan and [Simona Irina \(Agoston\) Goia](#)

Track 7 Session 1

Market Opportunities for Business Model Innovation (1)

CHAIR: **Dan-Cristian Dabija**

Thursday, June 4th

Time: 12:00 (CEST); 13:00 (EEST)

Host: Robert Bumbac

Value Management Principles' Extension for Suppliers, as Major Company's Stakeholder

Mária Ďurišová, Dana Kušnírová and Eva Malichová

Luxury Fashion Consumption among Teenagers: Attitude and Purchase Intent

Andreea-Ionela Puia

Agricultural Market in the Republic of Moldova. Challenges and Development Perspectives

Mihaela Munteanu Pila

Convenience Stores Targeting Alpha Generation Children as Their Important Influence in Shopping Decision

Andreea Strătilă (Irimia)

Review of Marketing Strategies Used by Electricity Suppliers in the Household Retail Markets

Alexandru Maxim

Friday, June 5th

TIME: 9:00 (CEST)
10:00 (EEST)

Track 1 Session 2

Perspectives of Education and Work (2)

CHAIR: Corina Monica Pelău

Friday, June 5th

Time: 9:00 (CEST); 10:00 (EEST)

Host: Dina Răzvan

Aspects of Consumers' Behavior of Online Scientific Information in the Academic Environment

Cristina Albu

Small and Medium Enterprises Incentives in Corporate Social Responsibility Practices Regarding Education in the North-Western Region of Romania

Tomina Saveanu, Casiana Ille and Daniel Badulescu

Teaching Staff and School Population: Major Trends in Romania's Pre-University Education System

Monica Logofătu, Adrian Cosman, Sorin Tudor and Elena Cristina Cernătescu

Physicians' Migration from Romania. Recent Evidence from Administrative Data

Simona-Andreea Apostu, Monica Roman and Valentina Vasile

Entrepreneurial Competences in the Training of Future Technicians in Economic Activities

Victor-Marian Dumitrache, Iulian Gole, Petronela-Evelina Balu and Florentina-Olivia Balu

Personal Branding vs. National Identity

Mihai Ioan Rosca, Angela Madan

Track 3 Session 2

Business Related Ethical and Environmental Issues (2)

CHAIR: Vera Amicarelli

Friday, June 5th

Time: 9:00 (CEST); 10:00 (EEST)

Host: Robert Bumbac

Integrative Approaches of Business Ethics, Corporate Governance and Social Responsibility

Michael Marian Nicolescu, Claudiu George Bocean and Anca Antoaneta Vărzaru

Ethics and Disclosure of Accounting, Financial and Social Information Within Listed Companies. Evidence from the Bucharest Stock Exchange

Michael Marian Nicolescu and Anca Antoaneta Vărzaru

Corporate Governance and Audit Practices, Firm Level Indicators. Evidence from Emerging Europe.

Paula-Andreea Terinte

The Integrated Reporting and Its Adoption Perspectives in the European Union

Bogdan-Dumitru Coșofreț

Mergers as Ways of Increasing Equity for Shareholders on the Long Term

Anca-Simona Hromei

Track 4 Session 2

Economic and Societal Sustainability Challenges (2)

CHAIR: **Dorel Paraschiv**

Friday, June 5th

Time: **9:00 (CEST)**; **10:00 (EEST)**

Host: Gabriel Sabou

Product Differentiation Influence in the Cournot, Bertrand and Hierarchical Stackelberg Duopolies

Ciprian Rusescu, Mihai Daniel Roman

The Policy of the European Union in the Aviation Field Some Considerations

Mihaela Manea

Determining International Competitiveness Through Comparative Advantage at Regional Level – Instrument in Designing Regional Strategy. Study Case: Central Region, Romania

Ionela Gavrilă-Paven

Challenges of Transition from a Compliance-Based Logic to One Based on Proactivity. The Contribution of New Trade Balances at the Level of Romania Generating Prosperity

Dumitru Miron and Ioana Coralia Zavera

Sustainable Cross – Cultural Business Between Romania & Japan in the Automotive Industry

Cristina Veith

Does the Network Affect Firms' Performance? The Case of Italian Agri-Food Sector

Valeria Vannoni, Gabriela Boldureanu, Teodora Roman and Daniel Boldureanu

Track 6 Session 1

Trends in Sustainable Tourism

CHAIR: **Gabriela Țigu**

Friday, June 5th

Time: **9:00 (CEST)**; **10:00 (EEST)**

Host: Mihaela Bucur

Food Waste in the Hospitality Industry in Italian and Romanian Experience

Vera Amicarelli, Alina Cerasela Avram, Christian Bux, Giovanni Lagioia and Rodica Pamfilie

Understanding Sustainable Tourism Choices. A European Network Case Study

Anamaria Vrabie

The Analysis of Rural Communities in Bucovina

Petronela Tudorache

Understanding Urban Mobility Choices. A Romanian Field Study

Anamaria Vrabie

Developments in Digitalization

CHAIR: **Raluca-Mariana Grosu**

Friday, June 5th

Time: **9:00 (CEST)**; **10:00 (EEST)**

Host: Daniel Zgură

Digital Development Dynamics in Russia in 2015 – 2018

Sergey Petrov, **Mikhail Maslov** and Alexey Karpovich

Machine Learning for Financial Applications – a Mini-Review

Claudiu Clement

Mapping Uncertainty: Machine Learning to Act Humanly?

Alexandru Corduneanu

Digital Trends in Audit

Tofan Ovidiu Dragoş

Interconnection of Information and Communication Technologies as a RIS3 Key Priority and Innovation

Ivana Bestvina Bukvić, Ivo Mijoč and Maja Haršanji

The Telemedicine and ICT as Tool to Improve the Local Healthcare

Matteo Rivezzi, Caterina Tricase and Roberto Leonardo Rana

Econometric Modeling of Intelligent Reporting

Rodica Pripoaie, Riana Iren Radu, **Andrei-Mirel Florea** and Oana Daniela Lupoaie

Friday, June 5th	TIME:	12:00 (CEST)
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Track 3 Session 3

Business Related Ethical and Environmental Issues (3)

CHAIR: **Grazia Calabró**

Friday, June 5th

Time: **12:00 (CEST); 13:00 (EEST)**

Host: Mihaela Bucur

Risk Assessment of Chemical Residues in Food Determined by the Use of Pesticides in Agriculture

Alina Stancu, Denisa Radulescu, Dorin Martin and Radu Antohe

The Influence of the Internal Managerial Control on the Corporate Governance Within the Public Entities

Silvia Mioara Ilie (Troi) and Aurel Dincă

Eco-Friendly Pest Control Alternatives to Synthetic/Chemical Pesticides

Alina Stancu, Nicolae Suvorov, Lacramioara Dracea and Daniela Maracine

Governance and Access to Finance

Florentina Melnic and Daniel Juravle

Towards a Romania With Low Carbon Emissions

George Marian Călin and Andreea Antoneac (Lungu)

The Impact of National Culture on Systemic Risk

Alin Andries and Daniela Balutel

Track 4 Session 3

Economic and Societal Sustainability Challenges (3)

CHAIR: **Laurențiu Tăchiciu**

Friday, June 5th

Time: **12:00 (CEST); 13:00 (EEST)**

Host: Dina Răzvan

Crossing the Chasm from Divergence to Convergence in an Enlarged European Union

Dumitru Miron and Ana-Maria Holobiuc

Comparative Preliminary Study Regarding the Quantification of Fiscal Pressure at the Level of VAT on the Example of Some European Countries

Raluca Andreea Ghețu, Ionela Butu, Adriana Elena Porumboiu and Petre Brezeanu

China's Transition to a Knowledge Economy Institutional Mechanisms, Public Policies and Private Investment

Adrian Bazavan

Major Trends in the Development of Airports from Central and Eastern Europe and Baltic Countries

Sorin Eugen Zaharia, Casandra Venera Pietreanu, Adina Petruța Pavel and Ruxandra Elena Boc

Clustering Analysis on News from Health OSINT Data Regarding Coronavirus-Covid 19

Alexandru Daia, Stelian Stancu, Alexandru Vlădoi and Constantin Ionescu-Tîrgoviște

Analysis of the Labour Force in the Two Most Inhabited Regions from Romania – South-Muntenia and North-East

Maria-Floriana Popescu and Bogdan-Cristian Chiripuci

Track 7 Session 2

Market Opportunities for Business Model Innovation (2)

CHAIR: Emilia Țițan

Friday, June 5th

Time: 12:00 (CEST); 13:00 (EEST)

Host: Robert Bumbac

Email Subject Lines Analysis for High Open Rate in Email Marketing

Codrin Teiu

The Profile of the Organic Food Consumer in Romania: A Review

Mihai Stoica

Mining Social Media to Identify the Immediate Impact of COVID-19 Pandemic on the Romanian Retailers: Early Findings

Adriana Reveiu and Denis-Cătălin Arghir

Marketing Developments in the Sharing Economy

Mihai Constantin Răzvan Barbu, Cătălin Mihail Barbu and Dragoș Laurențiu Diaconescu

Track 8 Session 1

Trends in Agricultural Business and Food consumption.

CHAIR: Smaranda Giușcă

Friday, June 5th

Time: 12:00 (CEST); 13:00 (EEST)

Host: Gabriel Sabou

Financing the Organic Farming Sector in the European Union - the Challenge of the Common Agricultural Policy

Carmen-Elena Dobrotă, Carmen-Mihaela Boteanu and Elena-Daniela Rebeaga

Two Years Analysis of Romanian Counties from Agricultural Activities and GDP per Capita Point of View

Ionela-Cătălina Zamfir

The Evolution of Agricultural Cooperatives in Romania

Andrei-Mirel Florea, Florentin Bercu, Riana Iren Radu and Oana Iuliana Mihai

Possible use of ICT in Agriculture for a Sustainable Development

Georgeta-Madalina Meghisan-Toma and Vasile Cosmin Nicula

Increasing the Competitiveness of the Fishing Sector in Moldova. Research on New Fish Feeding Schemes

Mihaela Munteanu Pila

Trends for Sustainable Agribusiness and Agrofood Consumption in Romania

Ioana Panait and Marian Catalin Cucu

Development of Sustainable and Responsible Business in the Context of Globalization

Food Security and Food Waste during Covid-19 Pandemic

Vera Amicarelli and Christian Bux

How to Apply Self-Management Principles in the Context of Digital Transformation

Benjamin Grab, Marieta Olaru, Mihaela Maftai and Ioana Surugiu

A Study on Information Security Impact on the Delivery of IT Managed Services

Răzvan Cristian Ionescu, Marieta Olaru, Georg Sven Lampe and Teodora Elena Fogoros

Possibilities for Improving of Supply Chain Performance in the Context of Sustainable Development

Youssef Hassani, Gabriela Elena Bițan and Rodica Ștefănescu (Lupu)

A Study on Factors Influencing Sustainable Entrepreneurship in European Union Countries

Teodora Elena Fogoros, Dorin Maier, Adrian Iordache and Gabriela Elena Bitan

Sustainable Businesses Enhanced Through Digital Transformation and Artificial Intelligence in the Context of Industry 4.0

Bianca Ioana Dumitrescu and Alexandru-Ilie Buzatu

Study on Information Security Management System and Business Continuity Management in the Context of the Global Crisis

Georg Sven Lampe, Mihaela Maftai, Ioana Surugiu and Răzvan Cristian Ionescu

Top-Management Impact Factors Preventing Turnaround Processes

Jörg Bothe, Dorin Maier and Robert Bumbac

Culinary Habits, Between Tradition and Change. Case Study: Romanians in Parma, Italy

Laetitia Casangiu

Sharing Economy and Entrepreneurship: A Case Study from Romania

Cristian Negruțiu, Vasile Dinu, Cristinel Vasiliu and Ruxandra Bădescu

Organizational Change Strategies for Developing Sustainable Business

Ildikó-Csilla Takács

Implementing Net Promoter Score in the Public Sector Organizations

Oana Alexandra Vochin, Maria-Alexandra Sârbu, Silviu Stanciu and Jiries Mansour

Basic Tourism Concepts in Romania

Iuliana Pop, Claudia Rodica Popescu, Luciana-Floriana Holostencu and Delia Popescu

Early Childhood Education for Sustainability Entrepreneurship

Marin Ioana, Maria Ionciță and Andreea Marin-Pantelescu

IMO 2020: Environmental and Economic Impact

Adrian Istrate Scrădeanu, Andrei Cepoi, Enas Aboura and Mihaela Bucur

New technologies in the 21st century - Adoption, acceptance, and impact on business models

Dragos Tohănean, Ioana Ceausu, Laurențiu Tăchiciu and Stefan Tohănean

The Relationship Between E-Learning and Sustainability. The Blog as a Future E-Learning Tool

Bogdan Cristian Onete, Sonia Budz, Vanesa Mădălina Vargas, and Sandra Diana Chița

A Neuroscientific Approach on the Impact of Information Overload on Consumers' Attention

Corina Pelău, Ruxandra Bădescu and Cristian Negruțiu

Consumer's Perception Towards the Characteristics of Artificial Intelligence

Irina Ene and Irina Bojescu

Consumers' Perception on Data Storage and Browsing History Depending on Their Demographic Characteristics

Mihaela Stănescu and Miruna Niculescu

Quality Management in the Tourism Sector in Transylvania

Corina Aurora Marin (Barbu), Valentina Irena Tudoran (Niculiță) and Elena Condrea

Transition to a Circular Economy - Strategies and Progress

Gabriela Iuliana (Ganea) Paraschiv, Stefania - Rodica (Anghel) Hubel and Ana Maria Dumitrache (Serbanescu)

Urban Agglomerations in the Perspective of Sustainable Tourism Development - Strategy and Financing Possibilities

Stefania - Rodica (Anghel) Hubel, Gabriela Iuliana (Ganea) Paraschiv and Panait Anghel

Risks and Opportunities of Digital Platforms for Scaling Business Models

Pablo Valentin Weiss and Benjamin Grab

The Use of Hashtags to Promote Sustainability

Bogdan Cristian Onete, Sandra Diana Chița, Doru Alexandru Pleșea and Vanesa Mădălina Vargas

Leadership Changes in Organizations During Crisis Sars-Cov-2 2020 Case

Andrei Cepoi, Adrian Istrate Scradeanu and Cristinel Vasiliu

Value Transformation: From Internal Capabilities to Blockchain-Based Business Models

Luciana-Floriana Holostencu

Eye-Tracking Experiment Regarding Visual and Textual Stimuli for Celebrity Endorsement

Laura Lazăr and Adriana Opreș

Consumers' Perception on Fake News

Corina Pelău and Mihai Ionuț Pop

Books in Time of Pandemia: Romania, One Way Again – From Paper to Internet?

Bogdan Hrib

Cruising Industry: Sustainability Performance and Social Responsibility

Carmen Florentina Vlăsceanu and Gabriela Țigu

Competitiveness in Global Hospitality and Cruising Industry

Carmen Florentina Vlăsceanu and Gabriela Țigu

The Food Supplements Market is Evolving: What are the Issues in Romania?

Magdalena Bobe, Roxana Procopie and Maria Alexandra Toma

Innovation in the Food Sector: Modeling the Future of Food Security

Magdalena Bobe, Maria-Alexandra Toma, Robert Bumbac and Alexandru Jurconi

Statistical Techniques for Analyzing the Impact of the Macroeconomic Determinants of Foreign Tourism Demands in Romania

Calcedonia Enache, Sonia Budz, Mirela-Octavia Sîrbu and Daniel Zgură

From Growth, to Chaos, to Uncertainty: The Impact of the COVID-19 Pandemic on European Tourism

Jacqueline-Nathalie Harba, Mihaela Parteca and Stelian Bujduveanu

A Case Study of Business Model Innovation: Building Value Through Gamification

Rodica Pamfilie, Roxana Procopie, Smaranda Giușcă and Andra Vasilcovschi

Tourism fiscal and monetary policies adjustments during COVID-19 pandemic

Oana-Diana Crîșmariu, Ionela Butu, Adrian Bogdan Curteanu and Iulian Tenie

Perspectives of Education and Work

Gender Typologies on European Labour Market

Cristina Boboc, Simona Ghiță, Andrada Olteanu, Valentina Vasile

How Attractive Can a Job in Sales Be? A Business Students' Evaluation

Diana-Maria Vrânceanu, Mirela Diaconescu, Mihai Diaconescu and Vlad Diaconescu

Skills and Competences Pyramid V. Study Programs

Cristina Vasilica Iociu, Nicolae Postăvaru, Mihnea Costoiu, Tiberiu G. Dobrescu and Cătălin Ionuț Silvestru

Feminine Leadership in Science and Education

Andreea Simona Săseanu, Simona Ioana Ghiță, Sorin George Toma and Cristina Rodica Boboc

Scientific Information and the Internet in the Modern Educational Context

Răzvan Ion Chițescu, Mădălina Nicoleta Frînculeasa and Daniela Băiașu

Perception on a Career in Tourism: The Case of Business and Tourism Students

Maria-Cristina Iorgulescu, Olimpia State and Mihail Ovidiu Tănase

Developments in Digitalization

Initial Thoughts on the Impact of Robotic Process Automation on the Accounting Department

Valentin-Florentin Dumitru and Simona Marilena Stănculescu

Global Digital Economy. Blockchain Technology and Public Administrations

Adriana Grigorescu, Andra-Nicoleta Bortea

The Impact of Digitization on the Labor Market Paths and Development Opportunities

Roxana Sârbu, Ghenadie Ciobanu, Maria Loredana Popescu and Victor Adrian Troacă

Investigating the Impact of Organizational Culture on Information Technology Governance

Ion Smeurenau and Bassel Diab

Digital Innovation in the Health Sector – a Determinant of Health Status. Records in the EU

Mihaela Mihai, Emilia Țițan, Daniela-Ioana Manea and Crina-Dana Ionescu

Would Smart Solutions Lead to Sustainability Within University?

Irina Maiorescu, Gabriel Cristian Sabou and Răzvan Daniel Zota

Detecting Plant Diseases Using Deep Learning Architectures

Lucian Vilcea and Marian Dârdală

Business Related Ethical and Environmental Issues

Literature Review on the Nonfinancial Reporting of the State-Owned Enterprises

Mădălina Dumitru and Valentin-Florentin Dumitru

The Relationship Between the CEO Characteristics and the Financial Performance of the Romanian Banking System

Mariana Bunea

Corruption and Its Impact on Entrepreneurship

Mihaela-Sorina Dumitrescu, Dorel Paraschiv, Maria Nițu and Ioan-Radu Petrariu

Corporate Governance of the Largest European Banks

Oana Marina Bătae, Liliana Feleagă and Bogdan-Ștefan Ionescu

Romania. Two Distinct Financial Periods and the Same Management Errors

Adriana Grigorescu, Denisa-Atena Costovici (Mema)

Sustainable Events, the Gateway for Online Events

Daniel Moise, Amelia Diaconu, Svetlana Platagea Gombos and Silviu Diaconu

Aspects of Waste Management in the European Union

Sorin Petrică Angheluță, Irina Elena Petrescu, Marcela Antoneta Niculescu and Elena Rusalca Velicu

Stakeholder Prioritization in European Companies

Bogdan Ștefan Ionescu, Liliana Feleagă and Oana Marina Bătae

Revenue and Expenditure Budget, Instrument of Financial Management

Carmen Țurlea, Maria Rafaela Cazazian and Marian Valentin Moldoveanu

The Effects of the Fear of Failure on the Success in the Business Environment

Cristina Mariana Ene (Vasile), Cosmin Viziniuc and Mariana Vasilica Bigea

Assessment of the Environmental Reporting Practices of the Companies Indexed in the GRI Database

Alexandra-Oana Marinescu

Case Study on the Connection Between the Structure of the Management Systems and the Performance of the Banking Entities in Romania

Cristina Elena Bigioi and Adrian Doru Bigioi

Money Laundering Measurement. Microeconomic and Macroeconomic Approaches

Iulia Oana Florea

The Food-Loop: Tackling Sustainability Issues Through a Normative Approach. A Breakfast-Buffer Case Study

Alina Maria Vieru and Andreea Fortuna Șchiopu

A New Clients' Paradigm in Professional Auditing Services Firms. Can the Auditor – Auditee Relationship Survive?

Șerban Toader

Market Opportunities for Business Model Innovation

Couple Roles in Wine Purchase Decisions - A Study of Bulgarian Residents

Petyo Boshnakov, Georgi Marinov and Irina Kancheva

Determinants of Green Product Buying Decision Among Romanian Consumers

Mirela Diaconescu, Mihaela Constantinescu, Claudia-Elena Țuclea and Mihai Diaconescu

The Beer Market in Romania. Situation and Outlook

Dumitrache Bogdan Bratoveanu, Marius Daniel Nicula, Roxana Sârbu and Silviu Stanciu

Chocolate, a Global Business

Sorin-George Toma and Andreea Simona Săseanu

Contemporary Entrepreneurship Issues

Entrepreneurial Education, Information Technology and Communication, Innovation

Alina-Andreea Marin and Andreea Chitimiea

Rethinking the Impact of Crowdfunders on Economic Success of Companies

Peter Konhäusner

Senior Entrepreneurship in Romania: A Quantitative Approach

Raluca Mariana Grosu and Mariana Dragusin

Advantages and Disadvantages of the Informal Sector Entrepreneurship vs Employment

Cristian Marinescu

Trends in Sustainable Tourism

The Improvement of Management Accounting and Calculation Methods in Tourism and Public Alimentation Activity

Eugeniu Țurlea, Luminița-Georgiana Achim and Ioan-Codruț Țurlea

Managerial Current Issues in the Context of Organizational Behaviour in Tourism

Mădălina Lavinia Țală and Olimpia State

Industrial Heritage Touristic Capitalization in a Historical Town

Mădălina Nicoleta Frînculeas and Răzvan Ion Chițescu

Tourism - History, Statistics and Reality

Puiu Nistoreanu and Shahrazad Hadad

Slow Tourism in the View of the Researchers

Georgică Gheorghe and Andreea Marin-Pantelescu

An Insight into Green Practices and Eco-Labels in the Hotel Industry

Maria-Cristina Iorgulescu

Economic and Societal Sustainability Challenges

Best Practices of Nongovernmental Organisations in Combatting COVID-19

Marcela-Sefora Nemțeanu and Dan-Cristian Dabija

The Relationship Between Gender Equality, Women Empowerment and Sustainable Development

Hend Hassan

Analysis of the Factors That Influence Patient Satisfaction in Healthcare

Mihai Mehedințu, Roxana Voicu, Mihai Stoica and Alina Filip

The Sustainability Paradigm of Value and Entropic Approach of Economic Systems in the Ideas of Paul Bran

Carmen Valentina Rădulescu, Florina Bran, Dumitru Alexandru Bodislav and Sorin Burlacu

Public Policy in the Areas of Environment and Energy

Dumitru Alexandru Bodislav, Carmen Valentina Radulescu, Florina Bran and Sorin Burlacu

The Urbanization in the Context of Sustainable Development

Marius Constantin Profiroiu, Mihaela Diana Oancea Negescu, Sorin Petrică Angheluță, and Petruț Cristian Vasilache

Globalization of Financial Systems in Emerging Countries

Mihaela Diana Negescu Oancea, Ovidiu Cristian Andrei Buzoianu, Valentin Lazar and Cristina Dima

The Evolution and the Impact of Corruption at the EU Level

Maria Nițu, Daniela Ioana Manea, Mihaela-Sorina Dumitrescu and Mihai Savin

The Importance of the Regional Operational Program in the Regional Development of Romania

Vasile-Ionel Popescu, Bogdan Georgescu, Irina Albăstroiu and Liviu-Constantin Popescu

Extra Kilograms and Overweight as Economic Threats

Raluca-Ecaterina Brandabur, Daniel Moise, Bogdan Georgescu and Mihai Adrian Felea

Social Media as a Tool for Increasing Business Competitiveness

Razvan Dina, Lelia Voinea, Dorin Vicențiu Popescu and Teodor Mihai Negrea

Case Study on Healthcare Reporting

Iulia Oana Florea and Liliana Nicodim

Is There Any More Space for the Cooperatives into the Romanian Market?

Alina-Elena Iosif, Capelli Sonia and Mirela Octavia Sîrbu

Hosting Mega-Sport Events – Costs and Benefits for Russia

Iuliana Pop, Daniel Bulin, Adrian Lucian Kanovici and Laura Brad

Coronavirus Pandemic – Leverage for Cybercrime

Daniel Dumitru and Tiberiu Ion

Agricultural Practices to Improve Soil Quality from the Perspective of Reducing Greenhouse Gas Emissions

Lavinia Popescu and Adela Sorinela Safta

Strategies for Using Nitrates to Improve Soil Performance and Soil C Sequestration

Lavinia Popescu and Adela Sorinela Safta